

# How to Inflict Trauma on your Audience

Design tips on making presentations

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**WARNING**

**YOU HAVE BEEN WARNED.**

Design is

**Everything.**



Le syndrome de dysfonctions non-verbales

Échier Édition Affichage Aller à Aide

↑ Précédente ↓ Suivante 11 sur 67 Taille idéale

## Déficits neuropsychologiques primaires

- 1. Perception tactile**  
Déficits tactiles bilatéraux évidents (plus marqués à G).
- 1. Perception visuelle**  
Altération de la discrimination et de la reconnaissance des détails et des relations visuospatiales. Habiletés d'organisation visuospatiales vont en se détériorant.
- 1. Psychomotricité complexe**  
Pauvre coordination bilatérale (plus marquée à G).
- 1. Gestion d'un nouveau matériel**  
Performance très touchée et inappropriée aussi longtemps que la configuration de stimulus demeure une nouveauté. Dépendance accrue envers les comportements routiniers.

OpenOffice.org Impress

Fenêtre Aide

Diapo

Aspectus Trieuse de diapositives

## an du troisième cours

### Systeme visuel central

Projection rétinofuge  
Corps genouillé latéral (CGL)  
Anatomie du cortex strié  
Physiologie du cortex strié  
Au-delà du cortex strié  
Des neurones individuels à la perception visuelle  
Questions de révision

Propriétés de la lumière  
Structure de l'oeil  
Formation de l'image par l'oeil  
Anatomie microscopique de la rétine  
Analyse au niveau de la rétine  
Information issue de la rétine  
Questions de révision

20,17 / 20,36 0,00 x 0,00 69% Diapo 2 / 43 Default

Fichier Édition Affichage Aller à Aide

↑ Précédente ↓ Suivante 11 sur

## Les norm

Sous-tests	Score brut			Can. Angl.			Qc			Score brut			Can. Angl.			Qc			Score brut			Can. Angl.			Qc					
Blocs	37	11	11	14	7	6	55	12	11	43	12	11	18	9	8	22	4	3												
Conc. Images	17	10	8	11	8	6	23	12	12	17	9	8	15	12	10	17	7	7												
Matrice	26	14	14	9	6	6	31	15	14	22	11	10	19	14	14	19	6	5												
Indice de Raisonnement perceptuel							81	74				120	116				104	97				111	104				73	68		
Similitudes	17	8	8	10	7	7	24	8	7	20	9	9	12	10	10	27	9	9												
Vocabulaire	32	10	8	21	9	7	55	14	11	35	10	8	22	10	9	52	12	9												
Compréhension	21	9	9	12	7	7	31	10	10	25	11	11	7	5	5	29	9	8												
Indice de Compréhension verbale							87	83				104	96				100	96				91	89				99	93		
Stq. Chiffres	11	6	7	12	9	10	21	10	13	16	10	11	13	11	12	16	8	8												
Stq. Lettres-chiffres	17	10	10	6	5	5	23	14	14	20	12	12	11	9	9	18	8	8												
Indice de Mémoire de travail							83	86				111	121				105	108				100	103				88	88		
Code	38	9	9	42	9	9	70	11	11	53	12	12	61	15	16	62	8	9												
Reptage symboles	22	10	9	25	10	9	24	7	7	35	16	15	20	9	9	24	5	6												
Indice de Vitesse du traitement							97	94				94	94				123	121				112	115				80	85		
FGQI							83	79				111	108				110	105				102	100				82	79		
	09:11			07:11						14:08						10:06						07:02				16:01				

THEY CAME FOR THE ROCK SHOW.









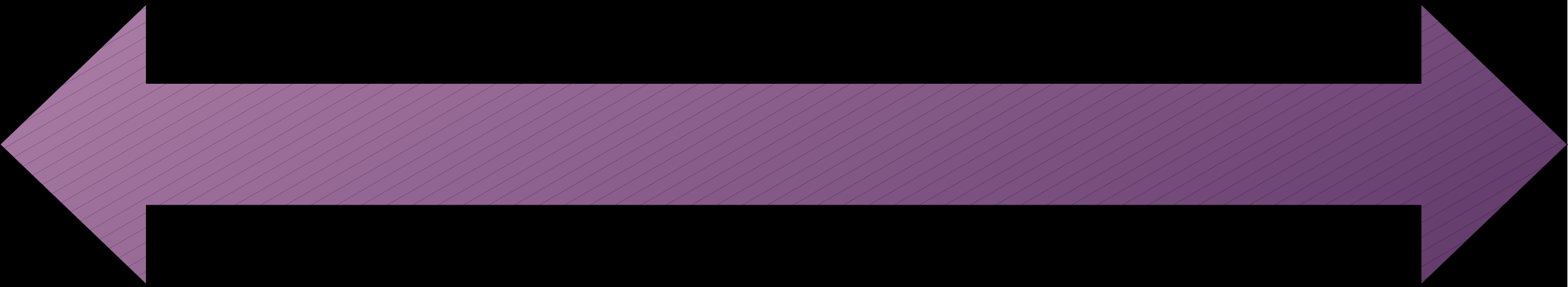
MY EYES!  
They've  
been replaced  
WITH  
MUFFINS!

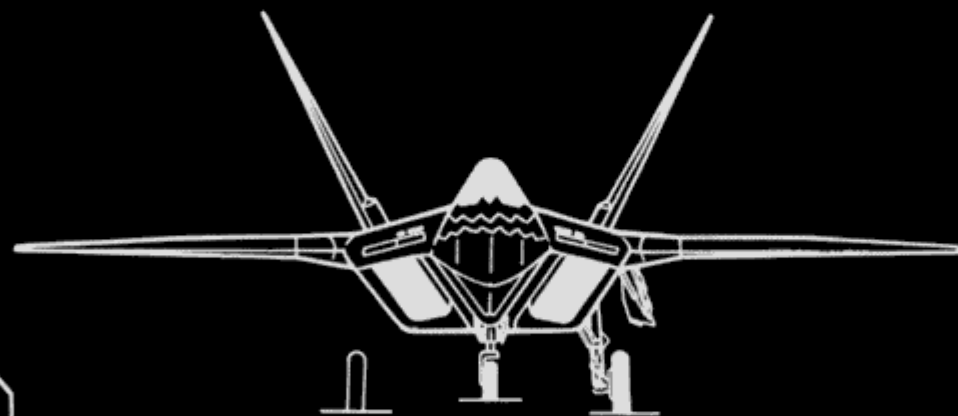
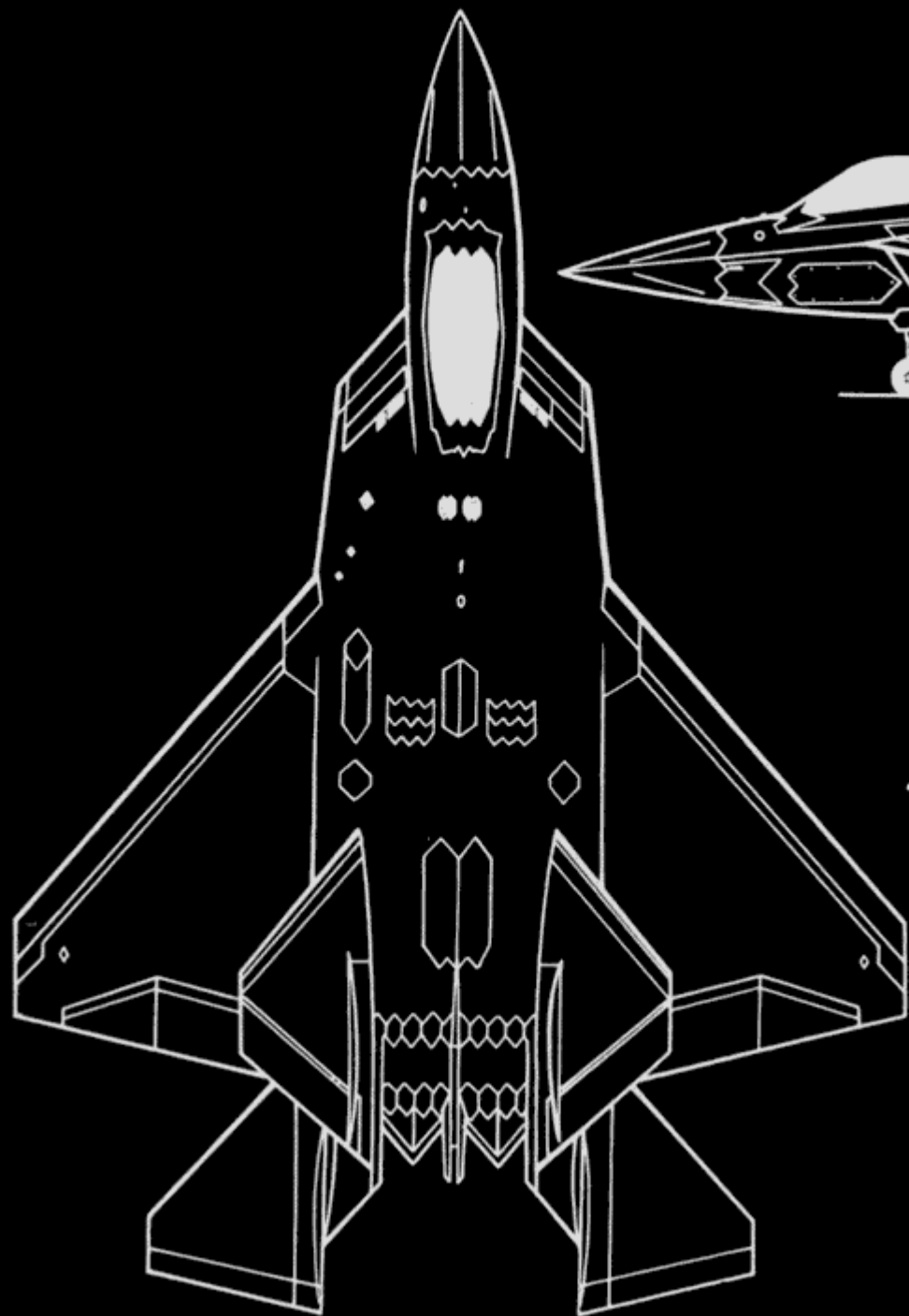
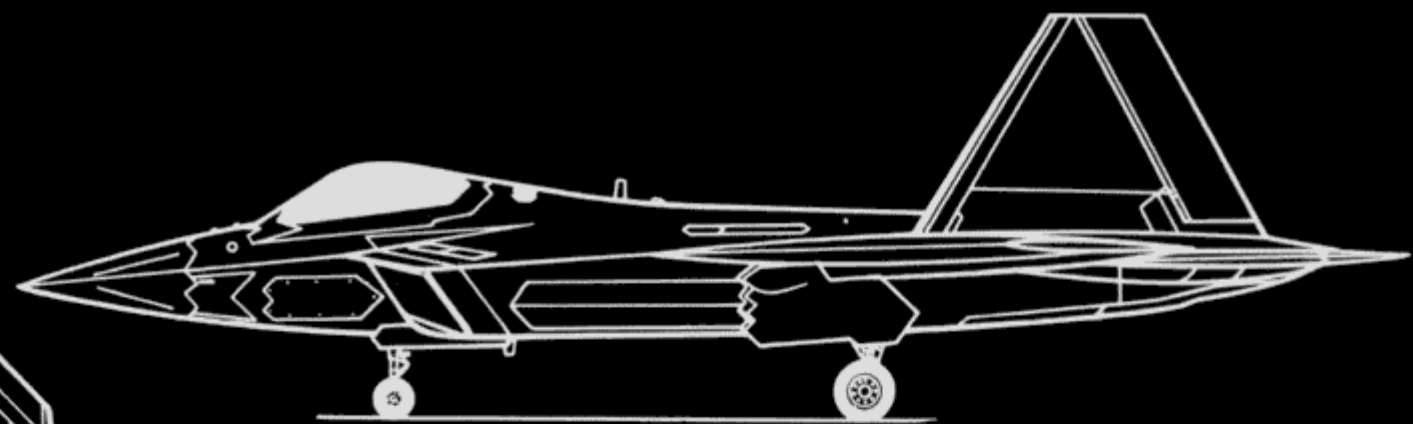
<http://canasta.bot.deviantart.com>





**No margins**



















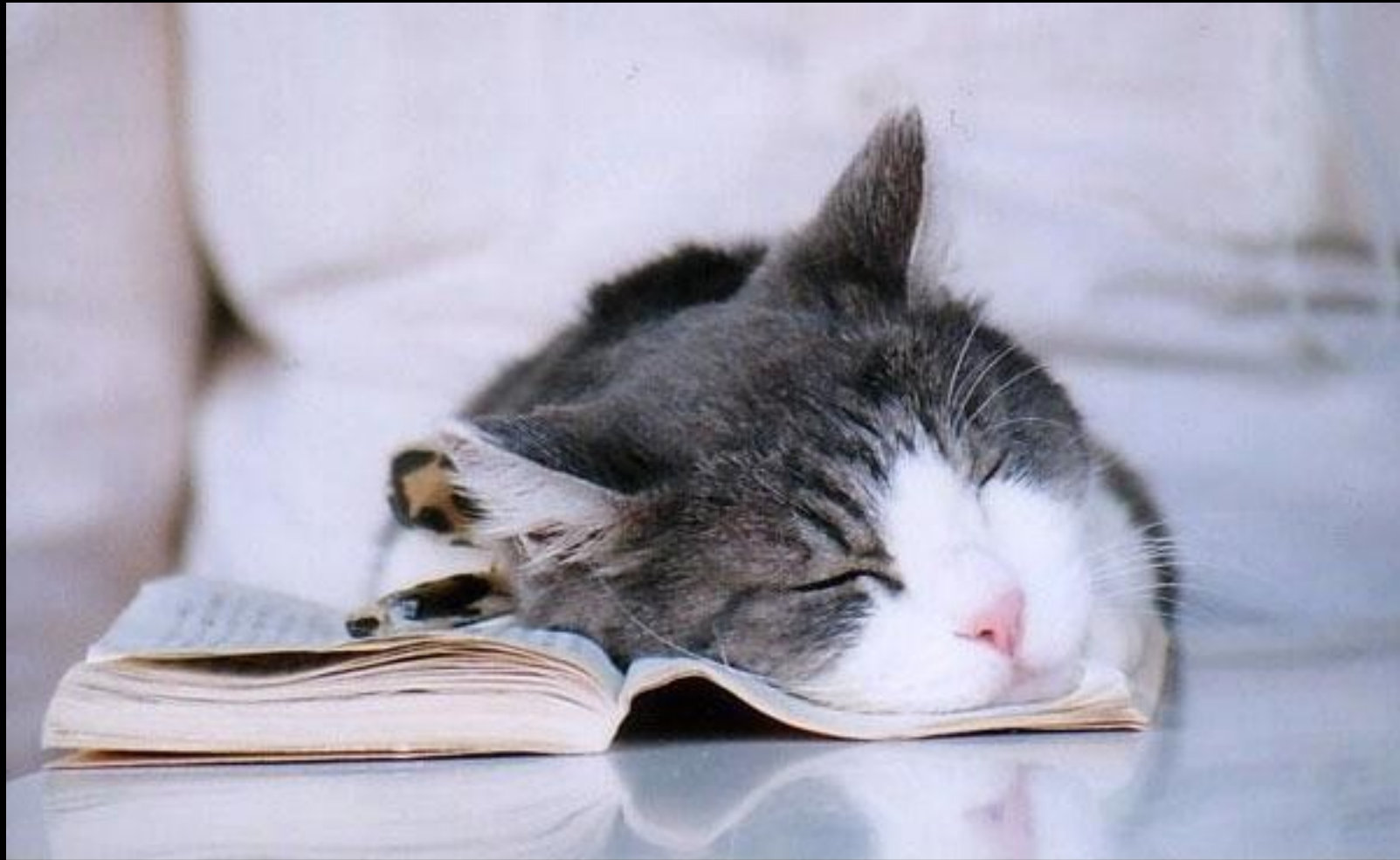


CC by SA: <http://www.flickr.com/photos/carbonnyc/2206470413/>

# AVOID

- Bullet points
- Like
- The
- Plague

...And paragraphs full of text that basically say the same thing that you were going to say anyway, especially if it's written in a font size smaller than 30 points, because the average person can read just as fast as you can, or faster than you, and thus will have finished reading this crap before you even make your point, and all that you have said on top of it will be noise, and you won't be able to concentrate at all on whatever that person is saying, and oh why the hell am I looking at the projector screen when I have one right in front of me?






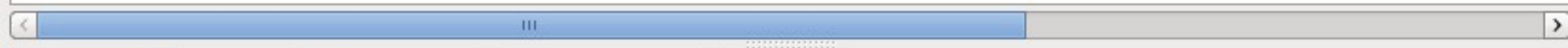
**tl;dr**





Strawberry pancakes.

<input type="checkbox"/>	 kpresenter	1:1.6.3-6ubuntu3	a presenta
<input type="checkbox"/>	 kpresenter-data	1:1.6.3-6ubuntu3	data files f
<input checked="" type="checkbox"/>	 openoffice.org-presenter-console	1.0+OOo3.0.1-7ubuntu1~intrepid1	1.1.0+OOo3.1.0~rc 1339 kB OpenOffice



- Description
- Général
- Dépendances
- Fichiers installés
- Versions

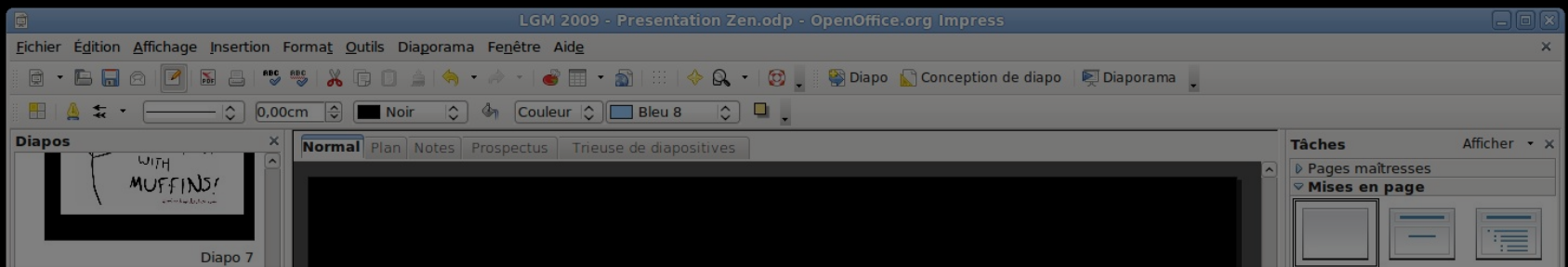
The Presenter Console for Impress is a feature that aids a presenter during a slide show. It provides information on a second screen, that typically is not visible to the audience. This includes

- \* a view to the currently displayed slide (for when the presenter faces the audience and can not see the primary screen)
- \* a preview of the next slide or next effect
- \* the notes of the current slide
- \* the current time and/or the elapsed time
- \* navigation buttons for going to the previous/next slide









```
LGM 2009 - presentation zen.txt (~/Documents/présentations) - gedit
Fichier  Édition  Affichage  Rechercher  Outils  LaTeX  Documents  Aide
Ouvrir  Enregistrer  Annuler
LGM 2009 - presentation zen.txt x
1 Inflicting Trauma on your Audience
2 Design tips on the art of making zen-style presentations
3
4 If you are of sensitive nature, you MIGHT want to leave now. Let's make this clear: do NOT
  take this personal. Or if you do, come to me after this talk, and I'll give you a free hug.
5 Why do we actually come to conferences? Stormy peters's survey, "because of the people" >>>
  CERTAINLY NOT BECAUSE OF THE SLIDES
6 No black on white, use white on black (white chess piece on black square)
7   black on white: MY EYES! THEY HAVE BEEN REPLACED BY MUFFINS! "First because it is painful
  for the eyes of your viewers. I mean, look at this, how insanely powerful is the light in that
  damn projector anyway?"
8   why limit yourself to reproducing the paper medium?
9   no margins, no limits
10   CHEAT!
11   floating, edgeless
12 No more than 2 consecutive slides of text
13   I'm sorry latex users, that means you just can't be a cool kid
14 Photos must be high resolution/good quality, 1024 is good
15 Instill PASSION (gaijins vs you make kitty scared)
16 We don't care about bullet points - we look at you specifically because we don't want to read
17 SHOCK
18   What do you want them to remember?
19 Don't reveal your cue cards! Do magicians reveal their tricks?
20   Presenter console
21   Don't look at the screen
22 Nothing to show while you talk? Black out the screen (B)
```

# THE 30-20-10 RULE





To recap...



♪ IT'S ♪  
OVER!